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PRECISION CONTENT CERTIFIED AS A GREAT PLACE TO WORK® IN 2022

It's Official, Precision Content is a Great Place to Work®!

Precision Content is proud to announce that we have been certified as a Great Place to Work® after a thorough, independent analysis conducted by Great Place to Work Institute® Canada. This certification is based on direct feedback from employees, provided as part of an extensive and anonymous survey about their workplace experience.

Vivian Aschwanden, Director of the Program Management Office at Precision Content, says she is proud of the efforts put into generating enthusiasm about working at Precision Content. "Everyone here cares about one another and the needs of their teammates. Having seen such a great response to the GPTW survey, we are motivated to continue paying attention to the needs of our team and to remain deserving of this honour and recognition."

Rob Hanna, CEO at Precision Content, echoes Vivian's sentiment, adding that he is looking forward to the future. "Precision Content solves important business issues for our clients. I am extremely proud of our team who put our values of innovation, caring, and honesty at the forefront of everything we do. I am very excited for our continued journey ahead!" Nancy Fonseca, Senior Vice President of Great Place to Work® Canada, says that a great workplace reflects the level of trust that employees experience in their leaders, the level of pride they have in their jobs, and the extent to which they enjoy their colleagues. "Our data shows that great workplaces benefit from stronger financial performance, reduced turnover, and better customer satisfaction than their peers. What's more, work environments with trust at the foundation are ripe for innovation, agility, resilience and efficiency," Fonseca said.

About Precision Content: Precision Content is looking to change the way companies think about their enterprise content by focusing on optimization at the time of creation. A leader in intelligent structured content, Precision Content helps solve major challenges organizations face when managing their content. Precision Content has been widely recognized for its innovation, including being selected in top 100 companies that matter most in digital content by EContent Magazine. To learn more, visit www.precisioncontent.com

About Great Place to Work®: Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, Great Place to Work recognizes Canada's Best Workplaces in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Great Place to Work provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Visit www.greatplacetowork.ca or find us on Twitter at @GPTW_Canada.